

CASE STUDY:

WCL'S CRANEBROOK QUARRY EXPANSION

SITUATION:

Husband and wife team Simon and Kathy Winner have implemented a programme for expansion since taking over the family business, West Midlands quarry company WCL.

WCL's Cranebrook Quarry, located between Lichfield and Brownhills, was originally a small, dry screened sand-producing site. It has now expanded to include wood waste recycling, inert waste recycling, decorative aggregate sales and landfill.

SOLUTION:

Working closely with Finlay Plant Central, part of the Finlay Group of companies, WCL has built up a fleet that is providing a platform for growth across the business's operations. All machines were purchased second-hand, with some hired first to weigh up feasibility.

The company's first investment was a two-year-old Terex Finlay 883 Reclaimer, used to screen inert material into soils, oversized hardcore and middle grade.

WCL's fleet now includes a Terex Finlay 390, used to process dry screened

building sand, and two Terex Finlay 683 three-way split machines - one used to produce MOT Type 1 crushed concrete and the other to recycle wood waste. The



most recent addition has been a Terex Finlay J-1175 jaw crusher.

OUTCOME:

Simon Winner of WCL, said: "From regularly hiring in crushers we were able to assess a number of different models,

but it soon became clear the sensible option was to buy our own.

"We eventually chose the J-1175 largely because we felt its crushing capacity was unrivalled.

"This meant we could crush what we needed very quickly then move the lads onto other work in the quarry, greatly reducing the cost involved of auxiliary machines such as an excavator, wheeled loader and fuel.

"At all stages, Finlay Plant have been on hand to advise the best way forward to expand the business. They showed a lot of faith in us as a relatively new company when no one else did - and that means a lot to us. The spares and service support is also first-class."

About The Finlay Group

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